

RUIDOSO, NEW MEXICO

James Russ II

Residential

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Born in Mountain View, California, James Russ II grew up in South Lake Tahoe. James Russ II transitioned his career into real estate and joined Coldwell Banker Sacramento, working out of the McKinley Park office in Alhambra. His parents owned a real estate company since the early 1970's. James is adept to all the latest market trends and technology. His natural ability with people, extensive knowledge of the industry, high level of integrity, patience, and strong work ethic have all attributed to James' immeasurable success. James has been involved with the Ruidoso/Alto/Lincoln County NM real estate market since 2004. James has served as the Secretary/ Treasurer of the Ruidoso Lincoln County Association of

REALTORS and was a Director of the Ruidoso Lincoln County Association of REALTORS. James was named 2013 REALTOR of the year by the Ruidoso Lincoln County Association of REALTORS, President for the Ruidoso Lincoln County Association of REALTORS in 2014, Chairman of the Finance Committee for the Ruidoso Association, Co-Chair of the Fundraiser Committee, and has been President of Aspen Run HOA for multiple years. He serves on several committees including: Legislative, Benevolent & Budget Finance. He also serves on the Village of Ruidoso Affordable Housing Committee, the Lincoln County Road Review Commission, and the Property Tax Protest Board.